

IMPACT EVALUATOR

Maximize the Impact of
Your Point Solutions



Plan Sponsors

HR and benefits teams are overwhelmed with sales pitches for new health and wellness programs. Cut through the noise with hard numbers showing which programs would best serve your employees and their families.

Our robust methodology quantifies the impact of current and future point solutions on an apples-to-apples basis, delivered through intuitive dashboards that tell you exactly what would work for your population, and what wouldn't.

- ▶ Quantify the potential impact of future point solutions
- ▶ Boost employee engagement by investing in the right programs
- ▶ Measure program performance to ensure ROI



Be a hero for your employees by meeting their unique needs: Boost utilization and engagement by investing in the right point solutions and coordinate with health partners to match the right member to the right program at the right time.



Align partners and vendors behind a value-based strategy: Share insights with partners to set value-based goals, track progress, and enforce performance guarantees in key areas such as diabetes management, musculoskeletal, behavioral health, weight loss, smoking cessation, and more.



Impress your c-suite with a clear ROI narrative: Measure results to continuously refine your benefit offerings and build a compelling narrative demonstrating your impact on health, productivity, and the total cost of care.

Learn More

Visit www.certilytics.com or contact us for a free consultation with our team of experts: contact@certilytics.com