



# Nucleus Analytics Platform

Connecting Users to Opportunity

## From Risk to *Opportunity*

The evolution of the healthcare delivery system has created new challenges for clinical and financial decision makers as they seek to manage total healthcare costs and maximize quality of care. Now, more than ever, healthcare organizations are being asked to differentiate themselves based on their ability to make the right strategic decisions from insights gathered across a growing number of patient, provider, and community-based data points.

That's why Certilytics built the **Nucleus Analytics Platform**, a business intelligence and data warehousing solution that has helped many of the largest health care organizations — including Fortune 500 employers — optimize benefit programs, improve care delivery, and manage costs. Nucleus is an enterprise-wide platform that can align stakeholders within an organization or be used to integrate employer and provider reporting — creating a single data repository, enriched with our powerful analytics products, that offers a complete picture of member health and provider quality.



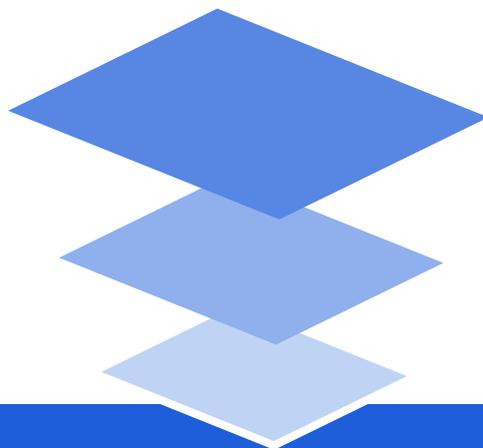
## See the Future Through Data

What if your organization's healthcare and benefits data was all in one place — not just transformed and enriched but empowered with advanced predictive analytics and easy-to-use tools for exploration?

# What Sets Nucleus Apart

- Built for scalability, regularly processing billions of member data records — linking disparate clinical, financial, and SDOH datasets to create member-level risk profiles
- Supercharged with Certilytics' artificial intelligence products and powerful analytic tools, including the CORE Pathways clinical episode grouper, the Forecasts member stratification tool, and the Aspects Intelligence suite of reports and dashboards
- Provides streamlined access to visualizations and data exploration via Fusion
- Offers flexible integration with existing operational processes and business intelligence tools like Tableau™ and Qlik™
- Enables unified analytics insights across an organization through the **Opportunity Framework**, which generates employer, provider, financial, and clinical insights from the same data — assigning dollar values to care management strategies
- Includes sophisticated proprietary validations to ensure the cleanliness, accuracy, and completeness of all data at the file, column, row, and element levels

TECHNOLOGY  
**BUILT  
TO  
SCALE**



Nucleus

## Use Cases

Population Health/  
Value-Based Care

Cross-Benefit Analysis

Cost & Utilization  
Management

Benefit Management

Data Management

Provider and Network  
Optimization



## Learn More

For a free consultation  
with our team of  
experts, contact us:  
[contact@certilytics.com](mailto:contact@certilytics.com)