

Health Plans

Risk Stratification & Clinical Analytics

Maximize Member Engagement & Health Outcomes

As health care costs continue to rise, health plan leaders like you are facing pressure to quickly identify cost drivers and improve health outcomes.

At Certilytics, leading health plans use our predictive insights to reach their value-based goals by prioritizing their clinical programs and outreach strategies.



**Maximize
member
engagement**



**Reduce
healthcare
costs**



**Improve
health
outcomes**

Intrigued about how we make it happen?

Keep reading.

Our Approach

Prioritize Programs & Strategies to Achieve Your Value-based Care Goals

Uncover opportunity at the member, population, and provider levels to choose the most impactful programs, direct resources to those most likely to benefit, and boost engagement.

- ▶ Use risk predictions to prioritize avoidable outcomes and costs by pinpointing members who have a real opportunity to improve their health
- ▶ See into the future and identify emerging clinical and financial risks, allowing for proactive interventions before a high-cost event occurs
- ▶ Understand which members are most likely to make changes to improve their health and well-being

| Care Pathway Opportunities | | Disease Onset Opportunities | | Quality Opportunities | |
|----------------------------------|---------------------------|---|---------------------------|-----------------------|---------------------------|
| Model | Expected Opportunity (\$) | Model | Expected Opportunity (\$) | Measure | Expected Opportunity (\$) |
| ER Overutilizer | 1,433,616 | Asthma Onset | 16,600 | Behavioral Health | 1,722 |
| Fall Risk | 8,322 | Chronic Obstructive Pulmonary Disease Onset | 0 | Cardiovascular | 275,126 |
| High Risk Pregnancy | 34,289 | Congestive Heart Failure Onset | 58,435 | Care Access | 742 |
| Hip Surgery | 658,134 | Coronary Artery Disease Onset | 308,419 | Diabetes | 2,078,366 |
| Knee Surgery | 952,282 | Depression Onset | 881 | HIV/AIDS | 0 |
| Low Back Surgery | 829,795 | Diabetes Onset | 390,000 | High Risk Drugs | 769,133 |
| Oral Hormonal Therapy Compliance | 346 | Dialysis | 845 | Medication Adherence | 140,021 |
| Primary Admissions | 3,805,010 | Heart Attack Onset | 64,780 | Monitoring | 0 |
| Readmissions | 615,766 | Opioid Dependence and Abuse | 714,656 | Musculoskeletal | 33,236 |
| TOTAL | 8,337,560 | Stroke Onset | 31,126 | Respiratory | 4,929 |

Ready to identify your cost drivers and improve health outcomes?

Scan the QR Code to Learn More and Schedule a Meeting with Our Team

